




ParaNexus™

Anomalous Research Association

How to
Start, Manage,
& Lead a
Paranormal
Research
Team



Everything You Need to Know to Be
an Exceptional Leader with an
Exceptional Team

Doug Kelley, CH, CSL, CLPI

How to Start, Manage, and Lead a Paranormal Research Team

By Doug Kelley CH, CSL, CLPI

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ABOUT THIS BOOK

This book is based on the *ParaNexus Leading Paranormal Investigator Certification Course* (CLPI). It is presented in book format for those who are not interested in taking the full CLPI Course, but desire specific information contained in that Course. The CLPI Course contains everything in this book plus over 3 hours of audio/video media and certification. The CLPI Course is highly recommended if you desire comprehensive and certified leadership training that is useful within a paranormal research team environment as well as within a business environment.

Other Books and Courses by Doug Kelley:

The Game Rules for Life

Alcoholic Relationship Survival Guide (with Tracy Kelley)

The Leader's Guide to Coaching and Managing Difficult People

ParaNexus Paranormal Investigator Certification Course (CPI)

Introduction to Paranormal Research Certificate Course

ParaNexus Paranormal Investigator's Log Book

ParaNexus Leading Paranormal Investigator Certification Course (CLPI)

How to Be a Paranormal Investigator

How to Start, Manage, and Lead a Paranormal Research Team

Books above are available at www.ParaNexus.org, www.ParaNexusAcademy.org, and www.LifeLeadershipInstitute.org.

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SECTION 1: GETTING STARTED

Keep away from people who try to belittle your ambitions. Small people always do that, but the really great make you feel that you too can become great.

— Mark Twain

1

How to Develop Your Team Mission, Vision, and Philosophy

Congratulations! You are among the few who have the attitude, determination, and tenacity to found your own anomalous research group! While many people start out with the idea that it would be fun to go “hunt” a few ghosts, you have grown past the amateur mindset; you desire to make a difference in the paranormal community and the world.

As you begin contemplating your new endeavor, there are myriad details that you will need to explore and accomplish. This is why it is important to “dot your I’s, and cross your T’s” in the beginning, so to speak. This way, things will be set up correctly so that they run as smoothly as possible. The very first place to begin is to answer the “Why?” question: Why are you doing this and where are you going with it?

If you took the *ParaNexus Paranormal Investigator Certification Course* (CPI), you had the opportunity to ponder your own personal values regarding paranormal research and why you are doing it. Now, as a Founder/Director, you must revisit and broaden those values to include a team perspective. This section is one of the most important in this book for it will lay the very foundation upon which you build your team.

As a reminder of the example used in the CPI course, I have repeated the Mission, Vision, Values, etc. that I developed for the SPIRITeam¹ below as an example for your review. The version below primarily addresses parapsychology and hauntings and differs somewhat to the one used by ParaNexus Research Foundation in that ufology has been added as a field of study. You are encouraged to add references to ufology if this is also one of your fields of study.

OUR VISION: *To discover more about ourselves, life, the Universe, and the Grand Scheme of Things by professionally and ethically investigating paranormal events using the True Scientific Method.*

OUR MISSION: *To understand and help to understand.* We endeavor to help individuals who are experiencing unexplainable events to understand *why* these events are happening through interviews, investigations, and education, and we do so without charge to the client. We endeavor to resolve the events so that all can live in peace. We seek first to help and resolve the human aspect of any paranormal incidents, and then we seek to help and resolve the spiritual aspect. This means that we provide comfort to our clients through education, understanding, and resolution.

OUR APPROACH: Empirical evidence strongly suggests *something* of a paranormal nature exists in our world. Therefore, we endeavor to prove the existence of paranormal events by proving they don't exist. In other words, we approach the investigation of paranormal activity of any kind from the position of trying to explain it scientifically first. We endeavor to prove that paranormal activity is caused by explainable events, and whatever remains is paranormal. We are not hard-core skeptics or debunkers. We maintain a healthy skepticism tempered by an open-mind; and, conversely, an open-mind tempered by a healthy skepticism. Truth exists. Only falsehood must be fabricated. We blend the scientific approach with the spiritual approach in seeking to discover the truth, whatever that means, and wherever that takes us.

OUR SHARED VALUES: We believe in professionalism in our investigations. We respect both the client and the client's property and will therefore conduct ourselves in a professional, courteous, and unintrusive manner at all times. We respect fellow team members, and afford

¹ The SPIRITeam was reorganized in October 2008. The separate Chapters became independent research groups; therefore, the SPIRITeam no longer functions as a research group as it once did. I now conduct research as part of the ParaNexus Research Foundation.